



## 2020 VFLC Workshop Guidelines

Arizona FCCLA is excited to offer, for the first-time ever, a Virtual Fall Leadership Conference! This one-of-a-kind experience will kick-off on November 5, 2020. With this unique and exciting conference, we are calling on our partners, presenters and advisers to create engaging workshops that can be implemented in a virtual environment. All workshops will be pre-recorded by the presenter and uploaded to an online platform that will allow attendees to access their Virtual Fall Leadership Conference materials. Highlighted below, you will find the guidelines for submitting a workshop to be featured during the 2020 Virtual Fall Leadership Conference.

### Workshop Series

The 2020 Virtual Fall Leadership Conference will be comprised of 10 series – each containing mini-workshops related to the series title. All workshops must fit into one of the following series:

- Advisers
- Arizona FCCLA Programs
  - Outstanding Chapter Award
- Competitive Events
- Education & Training
- Hospitality & Tourism
- Human Services
- Postsecondary Exploration
- Visual Arts & Design

### Workshop Guidelines

In order to ensure that all workshops are consistent with the messaging of Arizona FCCLA, as well as providing the maximum level of engagement for all attendees, the following guidelines will be strictly adhered to:

- All workshops must be pre-recorded and should be between 10 and 15 minutes in length.
- Recordings should be completed horizontally and in a high-resolution format. (Most smartphones will do this.)
- Presenters should be in professional dress as if this were an in-person setting.
- Only final versions of the workshops should be submitted to the state office. Please be sure to make any necessary edits to submissions to ensure a clean and all-around professional presentation. This includes ensuring that you are not seen starting and stopping your video. The state office will not edit videos and reserves the right to withhold a video from the Virtual Fall Leadership Conference platform if videos are not professional and organized in appearance.

### Reasons to Present a Workshop

- Connect with over 600 members and advisers from around Arizona.
- Build your network of students that will leave high school industry-ready.
- Showcase all that you and / or your company has to offer.
- Take part in, *The Ultimate Leadership Experience!*

### Interested in Presenting?

Are you ready to have Your Family join Our Family for the 2020 Virtual Fall Leadership Conference? Begin brainstorming ideas for your workshop(s) and how they relate to one of the Workshop Series highlighted above. Presenting a workshop is completely free, so what do you have to lose?

*To gather more information, or to lock in your place as a presenter, please contact Stephen Goodman, State Adviser Assistant, at [Stephen.Goodman@azfccla.org](mailto:Stephen.Goodman@azfccla.org).*